

Contents

INTRODUCTION	6
KARPUN O.V. PhD (Economics), Associate Professor, Associate Professor of Logistics Department, State University «Kyiv Aviation Institute» (Ukraine), YAKOVENKO V.V. Master`s degree student of Logistics Department, State University «Kyiv Aviation Institute» (Ukraine) <i>A LOGISTICS-DRIVEN APPROACH TO ENSURING THE COMPETITIVENESS OF UKRAINIAN BUSINESS TOURISM</i>	7 – 19
POZNIAK O.V. PhD (Economics), Associate Professor, Associate Professor of Logistics Department, State University «Kyiv Aviation Institute» (Ukraine), YASHCHUK M.V. Graduate student of Logistics Department, State University «Kyiv Aviation Institute» (Ukraine), SUVOROVA I.M. PhD (Economics), Associate Professor, Associate Professor of Logistics Department, State University «Kyiv Aviation Institute» (Ukraine) <i>CONCEPTUAL APPROACH TO FINANCIAL SECURITY MANAGEMENT OF A LOGISTICS COMPANY</i>	20 – 35
KOVAL V.V. Doctor of Economics, Professor, Professor of the Department of Business and Tourism Management, Izmail State University of Humanities (Ukraine), KOZAK K.B. Doctor of Economics, Professor, Professor of the Department of Management and Logistics, Odesa National University of Technology (Ukraine), SAVENKO I.I. Doctor of Economics, Professor, Professor of the Department of Management and Logistics, Odesa National University of Technology (Ukraine), DROZDOVA V.A. Candidate of Economic Sciences, Associate Professor of the Department of Management and Logistics, Odesa National University of Technology (Ukraine), ASAULENKO N.V. Candidate of Economic Sciences, Associate Professor of the Department of Management and Logistics, Odesa National University of Technology, Odesa (Ukraine), HONCHAROVA I.M. PhD student, National University of Life and Environmental Sciences of Ukraine, Kyiv, (Ukraine) <i>MANAGEMENT OF FOOD SECURITY AND TRANSPORT SERVICES OF AGRICULTURAL ENTERPRISES OF THE GRAIN MARKET</i>	36 – 46
Shchekhovska L.M. PhD (Economics), Associate Professor, Associate Professor of Logistics Department, State University «Kyiv Aviation Institute» (Ukraine) <i>TRANSPARENCY AND SUSTAINABILITY: A NEW PARADIGM FOR SUPPLY CHAIN MANAGEMENT</i>	47 – 53

FEDYK O.V. Ph.D. of Economics, Department of Management and territorial development named after Yevhen Khraplyvyi, Stepan Gzhytskyi National University of Veterinary Medicine and Biotechnologies of Lviv (Ukraine)

IMPLEMENTATION OF INNOVATIVE METHODS FOR MANAGING HUMAN RESOURCE DEVELOPMENT IN AGRIBUSINESS ENTERPRISES

54 –62

PODRIEZA M.S. Graduate student of the Department of Management foreign economic activity of enterprises State University Kyiv Aviation Institute (Ukraine)

CONCEPTUAL FOUNDATIONS FOR SHAPING AND TRANSFORMING ORGANIZATIONAL CULTURE IN AVIATION ENTERPRISES THROUGH THE LENS OF SUSTAINABLE DEVELOPMENT GOALS AND THEIR STRATEGIC RELEVANCE

63 –70

SUVOROVA I.M. PhD in Economics, Associate Professor, Associate Professor of the Department of Logistics, State University «Kyiv Aviation Institute» (Ukraine),

POZNIAK O.V. PhD (Economics), Associate Professor, Associate Professor of Logistics Department, State University «Kyiv Aviation Institute» (Ukraine),

KASHLAKOVA T.K. Bachelor's degree student, State University «Kyiv Aviation Institute» (Ukraine)

EFFICIENCY OF AIR TRANSPORT IN INTEGRATED LOGISTICS SYSTEMS

71–81

HARMASH O.M. PhD in Economics, Associate Professor, Associate Professor of the Department of Logistics, State University «Kyiv Aviation Institute» (Ukraine),

TRUSHKINA N.V. Ph.D. (in Economics), Senior Researcher Research Center for Industrial Problems of Development of the NAS of Ukraine (Ukraine),

YEVTUSHENKO K.V. Postgraduate Student, State University «Kyiv Aviation Institute» (Ukraine), **SHKRYGUN Yu.O.** Postgraduate Student, Institute of Industrial Economics of NAS of Ukraine (Ukraine)

SMART CONTRACT AS A MECHANISM FOR MANAGING THE LOGISTICS ACTIVITIES OF TRANSPORT COMPANIES: INTERNATIONAL PRACTICE

82–101

HRYHORAK M.Yu. Doctor of Economics, Associate Professor, Professor of Department of Management of Enterprises National Technical University of Ukraine «Igor Sikorsky Kyiv Polytechnic Institute» (Ukraine), **KARPUN O.V.** PhD (Economics), Associate Professor, Associate Professor of Logistics Department, State University «Kyiv Aviation Institute» (Ukraine), **SINAIKO M.D.** Student of Department of Management of Enterprises National Technical University of Ukraine «Igor Sikorsky Kyiv Polytechnic Institute» (Ukraine)

MICRO-FULFILLMENT NETWORKS AS AN INFRASTRUCTURAL RESPONSE TO THE CHALLENGES OF QUICK E-COMMERCE IN WARTIME CONDITIONS

102–120