

Contents

INTRODUCTION	6
MARCHENKO V.S. Postgraduate Student, National Aviation University (Ukraine), BUGAYKO D.O. Doctor of Science (Economics), Professor, Academician of the Academy of Economic Sciences of Ukraine, Corresponding Member of the Transport Academy of Ukraine, Vice - Director of ES International Cooperation and Education Institute, Instructor of ICAO Institute, Professor of the Logistics Department, National Aviation University (Ukraine), PALYVODA O.M. Doctor of Science (Economics), Professor, Professor of the Management of Foreign Economic Activities of Enterprises, National Aviation University (Ukraine)	
<i>THE PROSPECTS OF HYDROGEN AS A FUEL OF THE FUTURE: THE IMPORTANCE OF DEVELOPING HYDROGEN TECHNOLOGIES IN UKRAINE AND THE WORLD</i>	7 – 18
GRYTSENKO S. I. Doctor of Economics, Professor, Professor of Logistics Department of National Aviation University, NELIPOVYCH L. O. Master student of Logistics Department of National Aviation University (Ukraine)	
<i>THE ROLE OF EXPORT-IMPORT ACTIVITY IN THE DEVELOPMENT OF THE NATIONAL ECONOMY: LOGISTICS ASCPECT</i>	19 – 25
DAVYDENKO V.V. PhD (Economics), Associate Professor, Associate Professor of Logistics Department National Aviation University (Ukraine), SUVOROVA I.M. PhD (Economics), Associate Professor, Associate Professor of Logistics Department National Aviation University (Ukraine)	
QUALITY SUPPORT OF AN INNOVATION-ORIENTED ENTERPRISE	26 – 35
KOBETS I. K. Bachelor's student of the Institute of Aerospace Technologies, National Technical University of Ukraine "Igor Sikorsky Kyiv Polytechnic Institute" (Ukraine), KULYK S. V. Bachelor's student of the Institute of Aerospace Technologies, National Technical University of Ukraine "Igor Sikorsky Kyiv Polytechnic Institute" (Ukraine), BOIARYNOVA K. O. Doctor of Economic Sciences, Professor, Professor of the Department of Economic Cybernetics, National Technical University of Ukraine "Igor Sikorsky Kyiv Polytechnic Institute" (Ukraine), ROCHSHYNA N. V. PhD in Economics, Associate Professor, Associate Professor of the Department of Economic Cybernetics, National Technical University of Ukraine "Igor Sikorsky Kyiv Polytechnic Institute" (Ukraine)	
ECONOMIC ANALYSIS OF AIRLINE PRICING: RETROSPECTIVE ANALYSIS AND CURRENT STATE	36 –46

HUBARIEVA I. O. Doctor of Sciences (Economics), Professor, Research Center for Industrial Problems of Development of NAS of Ukraine (Ukraine),
HARMASH O.M. PhD (Economics), Associate Professor, Associate Professor at the Logistics Department, National Aviation University (Ukraine),
TRUSHKINA N.V., Ph.D. (in Economics), Senior Researcher Research Center for Industrial Problems of Development of the NAS of Ukraine (Ukraine),
SHKRYGUN Yu. O., Postgraduate Student, Institute of Industrial Economics of NAS of Ukraine (Ukraine), **PATLACHUK T. V.**, Postgraduate Student, Research Center for Industrial Problems of Development of the NAS of Ukraine (Ukraine)

DIGITAL TRANSFORMATION OF ENTERPRISE' LOGISTICS ACTIVITIES:

BIBLIOMETRIC AND TREND ANALYSIS

47 –70

ZAHORODNIA A.S. PhD in Management, Associate professor of the Department of international relations and political consulting, Institute of law and public relations, Open International University of Human Development "Ukraine" (Ukraine), **Dr. Manish Sharma** PhD in Business Administration, Assistant Professor of the Department of Business Administration, Jaipur School of Business, JECRC University, Jaipur, Rajasthan (India)

INTERNATIONAL EXPERIENCE IN BUSINESS PROCESS MANAGEMENT: RELATIONS BETWEEN UKRAINE AND THE REPUBLIC OF INDIA

71 –77

DABIZHA V.V. PhD in Public administration, Associate Professor, Associate Professor of the Department of International Relations and Political Consulting, Open International University of Human Development «UKRAINE» (Ukraine),
DRYHA D. Yu. Postgraduate student of the Department of International Relations and Political Consulting, Open International University of Human Development «UKRAINE» (Ukraine), **PYSKUN D.V.** Postgraduate student of the Department of International Relations and Political Consulting, Open International University of Human Development «UKRAINE» (Ukraine)

THE INFLUENCE OF THE EXTERNAL AND INTERNAL ENVIRONMENT ON THE FORMATION OF STRATEGIC MANAGEMENT OF THE ENTERPRISE

78 –86